



**MAKE EVERY
INTERACTION**

Feel like your brand

YOUR CUSTOMERS

don't see "software"

They see your business.
Every interaction, from booking to communication, shapes their perception of your brand.

Without branding:

- The experience feels disconnected
- It looks like a third-party system
- It weakens your customer journey

With branding:

- Everything feels consistent and professional
- Your business becomes more recognisable and trusted
- Customers experience a joined-up journey from start to finish



BUILD

YOUR

BRAND



WHAT YOU CAN BRAND

Your entire customer journey, in one place

CoursePro branding covers:

HOMEPORTAL



Your customer-facing hub for bookings, progress, and communication



ONLINE BOOKINGS

First impressions that reflect your business

EMAIL COMMUNICATIONS



Every message aligned to your brand

CREATE A BRANDED

Customer experience

Custom colours and layouts
Branded login and homepage
Optional banners and imagery
Personalised customer journey

SEE HOW YOUR EXPERIENCE EVOLVES WITH EACH LEVEL OF BRANDING



ONLINE BOOKINGS

Turn bookings into a branded experience

1 Branded search and booking journey

2 Custom buttons, colours, and styling

3 Improved visual consistency

**BUILD CONFIDENCE
FROM THE FIRST CLICK**



EMAIL BRANDING

Every message reflects your brand



Logo
placement



Custom headers
and footers



Social links and
branded elements



Colour-aligned
templates

Professional communication, every time



BRANDING PACKAGES

Choose the level of branding that fits your business

BRONZE

Essential branding to get started

SILVER

A more polished, branded experience

GOLD

Stronger visual identity across your system

PLATINUM

Most Popular

A fully customised, premium experience

BRANDING PACKAGES

Everything included

	Bronze	Silver	Gold	Platinum
Logo placement (email, HomePortal, bookings)	✓	✓	✓	✓
Welcome message (HomePortal / bookings)	✓	✓	✓	✓
Brand colours (buttons, menus)		✓	✓	✓
Styled email templates	✓	✓	✓	✓
Social media links in emails		✓	✓	✓
Custom headers & banners		✓	✓	✓
Background colours / images		✓	✓	✓
Custom layouts & design elements			✓	✓
Fully branded experience (end-to-end)				✓
Custom fonts & advanced styling				✓
Amendments included	1	2-3	3-4	4+

HOW IT WORKS

1

Choose your branding package

2

Share your assets (logo, colours, imagery)

3

We configure and apply your branding

4

Review and refine

5

Go live



MAKE COURSEPRO

Your own

Your system should feel like your business, not someone else's.

Speak to our team about improving your branding by emailing us at

hello@fitronics.com



**SCAN
ME!**



Brand